

2025 EDITORIAL COVERAGE



WHAT DO WE COVER?

DentistryIQ delivers real-time and immediately actionable financial, systems, and clinical controls for today's dental practice ecosystem.

HOW DO WE COVER IT?

Omni-channel coverage spans 12 daily dental challenges over 12 months, including long and short form videos, podcasts, articles and blogs, social media reels and posts, and brings in the power of DE and RDH collaboration. As a bonus, our Chief Editors drive extensive messaging via their own personal social channels.

WHY IS IT IMPORTANT?

The dental landscape is full of noise and always changing. DIQ keeps you front and center with dentist and team peers around the profession.



JANUARY

Building a self-determined future:
Planning to fail by failing to plan?



FEBRUARY

Big case dentistry, and why it should
NOT be your focus!



MARCH

Digital vs Analog: Is digital really
worth the investment?



APRIL

Team Turmoil is killing your case
acceptance!



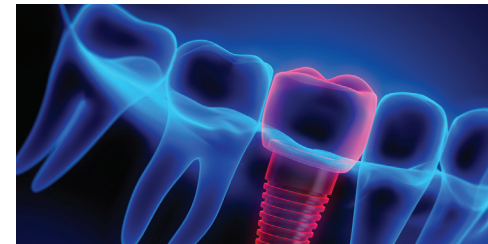
MAY

Dental Caries & today's greatest
diagnostic tools



JUNE

PPOs & the \$12 million dollars you're
losing over your career!



JULY

The Periocentric Practice: What it
takes & how to win



AUGUST

Zirconia: It's NOT what you think it
is!



SEPTEMBER

Generational wealth: How to build it
in dentistry



OCTOBER

Hygienist, or hygiene-less practice:
What makes the most sense in 2025?



NOVEMBER

Financial control: Master 2 concepts
and you can have it in 2026



DECEMBER

Finish strong without the holiday
bonus!